

**SYSTEM AND ASSOCIATED TERMINAL, METHOD AND  
COMPUTER PROGRAM PRODUCT FOR CONVEYING CONTEXT  
INFORMATION AND PROVIDING A CONTEXT-BASED SERVICE  
BASED UPON THE CONTEXT INFORMATION**

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**ABSTRACT OF THE DISCLOSURE**

A system is provided that includes at least one service provider capable of providing at least one context-based service. The system also includes a terminal capable of storing at least one cookie associated with the service provider(s). The terminal is 10 capable of determining an authorization of the service provider(s) to receive context information relating to at least one context of the terminal and/or a terminal user. The terminal can then be capable of inserting, updating and/or deleting context information relating to the context(s) in the cookie(s) associated with each authorized service provider. Thereafter, authorized service provider(s) can be capable of providing context- 15 based services to the terminal based upon the context information included in the cookie(s) associated with the respective service provider(s).